IMMEDIATE RELEASE

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ADDITIONAL DELTA/ASA SEATS SCHEDULED FOR GAINESVILLE

Gainesville, FL January 31, 2003 - Gainesville Regional Airport received word

that Delta/Atlantic Southeast Airlines (ASA) is scheduling the larger 66-passenger ATR

aircraft on two of its flights beginning mid February, 2003.

Gainesville Regional Airport Director, Rick Crider states that "ASA flights

routinely see better than 80% average load factors, in an environment where passenger

traffic is up more than 11% over the calendar Year 2001 levels."

Air Service, Advertising & Marketing Committee Chair Marilyn Tubb comments

that "consistently filling up these larger aircraft only improves Gainesville's position,

ASA continues to place its new 70-seat Regional Jets in markets this fall when new

aircraft arrive." At present, ASA has a fleet of 19 ATR 72-210 aircraft in their system.

For more information, please contact the Gainesville Regional Airport by calling

(352) 373-0249 or visit our website at www.flygainesville.com.