



QUARTERLY
NEWSLETTER
Volume 1, Issue 2
APRIL, 2004

(January, February and March)

FLIPPING PANCAKES



Left to Right: Jay Curtis (wearing chef's hat), General Manager, University Air Center, Rick Crider, Chief Executive Officer, Gainesville Regional Airport, and pilot Scott Powell.

The year at the Airport started off with a Complimentary Pancake Breakfast for all area pilots. This was held from 9:00 AM to Noon on Saturday, January 24th, at University Air Center. The first-time breakfast was hosted by University Air Center and Gainesville Regional Airport. As pilot John Barber said about having the breakfast, "I think this is a great idea to get the guys together for fun and frolic, and listening to some good old lies". Our Airport Ambassador, five-year-old Jr. Captain Chase Lucas, was also on hand with his parents and grandparents to help the Airport's March of Dimes WalkAmerica team raise money for the event that took place on March 27th. The breakfast was attended by over thirty pilots and guests and was a great success...it raised \$116 for the March of Dimes.

KICK-OFF MEETING FOR WALKAMERICA!



Left to Right: Stephanie Counts and Lynda Knight representing March of Dimes, Elaine Funk, Public Relations for the Airport, Rick Crider, Airport CEO, and Kim Ridings, Team Captain for WalkAmerica 2004. Holding Teddy Bear is Airport Ambassador, Jr. Captain Chase. Airport Team Goal, \$5,000.

AIRPORT'S ANNUAL CHILI COOK-OFF

The Airport's Second Annual Chili Cook-off was held on February 26th. There were seven entries: first, second and third prizes were awarded. With the help of Kim Ridings, Team Captain, Diane Cox and many others who volunteered, we raised over \$900 "to help save babies."



Left to Right: Judges Frank Stagl, TSA Deputy Federal Security Director, Rose Crowder, Station Manager for Piedmont/US Airways Express, Ken Williams, Station Manager for ASA/Delta Connection, First Place Winner John Kelley, Supervisor for ASA Delta Connection (John also won first place last year!), Third Place Winner, Rick Crider, CEO of Gainesville Regional Airport, and of course, Airport Ambassador, Jr. Captain Chase (held by Ken Williams).

**AIRPORT TEAM. WE MADE OUR GOAL OF
\$5,000!
CONGRATULATIONS!**



Left to Right: David and Kim Ridings and Julie Marcheschi with Hertz Car Rental Agency, Ken Williams, Station Manager for ASA/Delta Connection, Debbie Lucas with Airport Ambassador, Jr. Captain Chase, Elaine Funk, Public Relations for the Airport, John Kelley, Supervisor for ASA/Delta Connection with his family and Darone Rittles, also with ASA/Delta Connection.

**ALL JET SERVICE-THREE FLIGHTS A DAY
GAINESVILLE TO CHARLOTTE & BEYOND!**



Christopher McLendon, Microsoft Corporation Senior Consultant said “thanks for continuing to add travel options to/from GNV – it makes working for a company like Microsoft and living in a smaller community like Gainesville possible!”

We thought February was a month full of activities at the Airport, but MARCH proved to be even busier. The month started with the exciting news that US AIRWAYS was going ALL JETS ALL THE TIME! During the March 8th press conference, Airport Authority Chairman Jon Morris announced that effective March 7, 2004, all flights between Gainesville Regional Airport and Charlotte will be on a 50-seat CRJ-200 Regional Jet Aircraft. Morris continued by saying that, “Prices in the last two years have been very comparable to those in surrounding markets. We offer free 30-minute parking and better access from car to plane than at other airports. Today

we are proud to announce yet another reason to fly in and out of Gainesville Regional Airport.”

Once the promotion of the new Regional Jet service began, Radio Host Bob Rose with WSKY held a live-remote broadcast and interviewed Airport CEO Rick Crider, GACRAA Chairman Jon Morris, and GACRAA Board Member C.B. Daniel.



Radio Host Bob Rose, with C.B. Daniel and daughters.

US AIRWAYS EXPRESS RADIO PROMOTIONS!

During the next few months, Gainesville Regional Airport, US Airways Express and several local radio stations have teamed up to help promote the new all-jet service from Gainesville. The following are planned promotions.

WKTK 98.5 FM - April 12th through April 23rd

One lucky listener will win a pair of round-trip tickets on US Airways Jet Service from Gainesville to Philadelphia, and a pair of tickets to see Rod Stewart in concert in Atlantic City on July 10th.

WRUF AM850 - April 26th through May 7th

One lucky listener will win a pair of round-trip tickets on US Airways Jet Service from Gainesville to Philadelphia to see the Philadelphia Phillies take on the Atlanta Braves on May 27th. Winner to be announced May 10!

WSKY 97.3 FM - May 3rd through June 11th

One lucky listener will win a pair of round-trip tickets on US Airways Jet Service from Gainesville to Boston for the July 4th weekend. A guided tour of Boston’s historic sites, including the USS Constitution, and attendance at “Pop Goes the Fourth” Annual Boston Pops Concert will be included.

AIRPORT RECEIVES AWARD FOR LANDSCAPING!



Left to Right: Mike Byerly, County Commissioner, Allan Penksa, Director of Facilities and Maintenance for the Airport, James Townsend, Landscape Specialist for the Airport, Diane Cox and Elaine Funk also representing the Airport, with Mayor Tom Bussing.

A NICE SURPRISE greeted Allan, James, Elaine and Diane when they attended the Keep Alachua County Beautiful Awards Banquet on March 12th. It was announced that the Airport was one of forty-six finalist in the Outstanding Public Landscaping category. “We were very honored that we received the Bronze Award,” said Allan Penksa, Director of Facilities and Maintenance for the Airport. Penksa praised James for an outstanding job. “He transformed the Airport terminal entrance from a barren, unattractive area with overgrown weeds and leaves, into a garden with a balance of different plants and rocks.”

AIRPORT’S AIRLINE TERMINAL RENOVATION CONCEPTUAL DESIGN CHARETTE



Left to Right: John Barrow, Gainesville Architect, and Dennis Iskra, Martin Wander, Jeffrey Breeden, Patrick Hargrove, all representing Reynolds, Smith and Hills, Inc., the airport's architectural and planning consultants from Jacksonville, and Steve Schell of the Gainesville Design Center.

The general public was invited to give input to the Conceptual Design of the Airline Passenger terminal renovation project. The event was held on March 25th at the Commerce Building Design Center. The Conceptual Plan will be presented at the April Board meeting.

WIRELESS INTERNET

A passenger stopped by the Public Relations office and told PR Specialist, Elaine Funk how happy he was to find wired and wireless access to the Internet available. George Stobie, Vice-President of Integration Services with CodeRyte in Bethesda, Maryland stated that he had never been to Gainesville, and has traveled in many airports all over the world, but that this was the first time he sat down and was connected to wireless on the Internet. He said happily, “it was no hassle, it worked beautifully, and best of all, it’s FREE!”



WSKY 97.3 FM afternoon Talk Show Hosts Mr. PC (Left) and Chip Morris (Right) with Stafford Jones and Brittany. Jones designed and installed HOTZSPOTZ at the airport.

WSKY was at the Airport for a live-remote broadcast as part of the US Airways Regional Jet promotion.

UPCOMING EVENTS AT THE AIRPORT:

Radio Stations WKTK, WSKY and WRUF promotion of US Airways Regional Jet service at Gainesville Regional Airport. See articles in this issue.

April, 2004 – Presentation of Conceptual Design of Airline Passenger Terminal Renovation.

May 13, 2004 - Chamber Spring Showcase at the Hilton University of Florida Hotel. The Airport will staff a booth at the event that takes place from 5:00 PM to 8:00 PM.



EMPLOYEE OF THE QUARTER
JAMES TOWNSEND

The Airport is proud to announce that James Townsend has been named the “Employee of the Quarter” for his outstanding work in landscaping. Please see Beautification Award.



For more information about the Gainesville Regional Airport, please call the PR Office, 373-0249 Ext. 15 or write to Elaine Funk, 3880 NE 39th Avenue, Suite A, Gainesville, FL 32609, or visit our website: www.flygainesville.com