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NORTHWEST AIRLINES ANNOUNCES NEW JET SERVICE

Gainesville, FL – May 10, 2004 – Northwest Airlines announces new jet service between their Memphis hub and Gainesville Regional Airport. Beginning September 20, 2004 Northwest Airlines will serve North Central Florida twice a day with their 50-seat Regional Jet aircraft.

New Gainesville-Memphis Service

<i>Flight number:</i>	<i>Departs:</i>	<i>Arrives:</i>	<i>Aircraft:</i>
NW 5921	7:05 a.m.	7:57 a.m.	CRJ
NW 5923	4:55 p.m.	5:48 p.m.	CRJ

New Memphis-Gainesville Service

<i>Flight number:</i>	<i>Departs:</i>	<i>Arrives:</i>	<i>Aircraft:</i>
NW 5922	1:45 p.m.	4:25 p.m.	CRJ
NW 5920	7:00 p.m.	9:45 p.m.	CRJ

Representative Ed Jennings comments that he is “ecstatic to see this new transportation opportunity for the Heart of Florida”, noting that “this development serves as the capstone for a new regional partnership”.

“It is with great pleasure that we welcome Northwest Airlines to north-central Florida,” said Jon Morris, chairman of the Gainesville-Alachua County Regional Airport Authority. “This new gateway to the West and Midwest will add new service that this market desperately needs.”

“Northwest will offer additional seat capacity, on jet aircraft, through one of the most efficient hub airports in the industry,” added Rick Crider, CEO of the Gainesville Regional Airport. “I look for a very strong and very positive community response to this tremendous new service enhancement.”

By September 20, 2004 Northwest will have 220 daily flights to 91 destinations from its Memphis hub. Northwest Airlines is the world’s fourth largest airline, with hubs at Detroit, Minneapolis/St. Paul, Memphis, Tokyo and Amsterdam. Northwest offers approximately 1,500 daily departures throughout the world.

“Northwest Airlines welcomes Gainesville to our growing worldwide network,” said Tom Bach, vice president of market planning and Airlink. “This new service provides additional options for local travelers as well as visitors to north-central Florida. Customers traveling through our hassle-free Memphis hub will find convenient connections to destinations throughout the United States and to such cities as Toronto, Canada, and Amsterdam, the Netherlands.”

Reservations can now be made through www.nwa.com, through travel agencies or through Northwest Airlines Reservations at 1-800-225-2525.

For more information, please contact Elaine Funk at the Gainesville Regional Airport at (352) 373-0249 or visit our website at www.flygainesville.com.

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