



March, 2011

**9th Annual Chili Cook-off
This Thursday, March 3, Noon-1 p.m.
\$5 to benefit March of Dimes**

Join us for great chili and a good time this Thursday in the Gainesville Regional Airport passenger terminal.

Participants include:

[Gator Domino's](#)

Adam's Rib Co.

[The Swamp Restaurant](#)

[Mulligan's Sports Bar & Grill](#)

[Sweetwater Branch Inn](#)

[Tailwind Deli, News & Gifts](#)

[Gainesville Television Network](#)

This year's Chili-Master of Ceremonies is 98.5 [WKTK's Storm Roberts](#).

Special thanks to [Mildred's Big City Food](#) and [Ironwood Golf Course](#) for their support!

Judging will take place at 11:30 a.m. and all are welcome to sample the chili from noon until 1 p.m. The cost of all you can eat chili is a \$5 donation which will benefit the [March of Dimes](#).

Win a Kindle 3G!

GNV will support the March of Dimes through prize drawings including a Kindle 3G with Wi-fi and lighted book cover. Chances for the e-book reader are a \$5 donation to the March of Dimes. Tickets are currently available at GNV's administrative offices and you need not be present to win.

The value of this prize is \$265!



It's A Wrap!

GNV has partnered with [RTS](#) on a new campaign promoting the airport and American Airlines American Eagle flights to Miami. An eye-catching mobile billboard is wrapped around a bus and will be traversing Route 12 from the University of Florida up Archer Road to Butler Plaza during the week.

The bus wrap was designed by [Group5 Advertising](#) who is working with GNV on several other campaigns including billboards featuring the same airplane image. Look for the billboard on Archer Road as well as a location on I-75.

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GNV will also be participating in the March of Dimes Walk for Babies on Saturday, March 26. Look for our Spirit Station near mile marker 7 at Ring Park. [Click here](#) if you would like to support the team and donate to the March of Dimes.

Supporting Sponsors of the Chili Cook-off:
Data Systems, Inc.



GNV Charms Wine Enthusiasts for WUFT



GNV helped toast Florida's 89.1 [WUFT-FM](#) and 90.1 [WJUF-FM](#) as

a sponsor of the 22nd annual A Celebration of Wine, a wine tasting and auction to benefit public radio in North Central and Mid Florida. GNV sponsored the wine bags that attendees carried around the event with their program, catalog of wines and wine glass. The airport also handed out wine glass charms and talked up the new American Eagle service from GNV to Miami.

More than 500 people attended the event on Sunday, February 20 at the University of Florida's Reitz Student Union. The grand ballroom was decked out in the theme of Vino Las Vegas. GNV will be working with WUFT on several other events this year, including this summer's Fanfare and Fireworks.



Taxiway C Getting Makeover

The rehabilitation of GNV's taxiway C continues and is expected to be complete by the end of March. Anderson Paving of Gainesville began work in December, milling the pavement and re-grading the shoulders. Crews are now paving the main section between the General Aviation apron and the main runway.

The \$929,877 project is 95% funded through a FAA grant. Another 2.5% is a FDOT grant with the remainder coming from local PFC funds.

Save the Date!

[9th Annual Chili Cook-Off](#)
11:30 a.m.-1 p.m., Thursday, March 3
Gainesville Regional Airport Terminal

LifeSouth Blood Drive
10 a.m.-3 p.m., Thursday, March 10
GNV Commercial Terminal

GACRRA Monthly Board Meeting
4 p.m., Thursday, March 24

Sweet On Customers

GNV Airlines and the airport made Valentine's Day extra special for traveler's with flowers and sweet treats. Delta Connection, American Eagle and U.S. Airways pulled together to provide passengers with red carnations, non-alcoholic mimosa cocktails and cookies.



"Our customers are important to us," says Ken Williams, station manager of Regional Elite whose crews service Delta Connection and American Eagle. "Valentine's Day is the perfect time to express our appreciation of the loyalty of all our passengers."

The idea was planted by airline representatives and blossomed with the help of [Prange's Florist](#) which assisted in securing more than 400 red carnations for one of the busiest floral holidays of the year.

Gainesville Regional Airport and Florida Airports Council

GNV and the Florida Airports Council are working together to help state legislators understand several issues affecting the air industry and transportation. Members talked with senators and representatives during the 2011 State Summit in Tallahassee in February.

Several legislative issues of interest to the council include the Airport Development Grant program, changes in the public records law regarding proprietary business information, the Aviation-Public Transportation Office Funding program and a proposed change in the aviation fuel tax.

GNV would like to thank Representatives Charles Chestnut, Rick Perry and Elizabeth Porter as well as Senator Steve Oelrich for taking the time to meet with airport CEO Allan Penksa and PR Manager Laura Aguiar and discuss these important issues.

First Annual Gator Fly-In Planning

GNV is planning an inaugural Fly-In event that will introduce the world of aviation to the public. There will be static displays including military and rescue aircraft and more. The date is set for Saturday, April 23 from 8 a.m. until 3 p.m. If you would like to be involved in the event, please email mikaela.lunday@flygainesville.com.

GNV Executive Boardroom

GNV Hosts Chamber After Hours

Featuring [Sabore Restaurant](#)
5:30-7:30 p.m., Thursday, April 21, 2011
Gainesville Regional Airport Terminal

First Annual Gator Fly-In

8 a.m.-3 p.m., Saturday, April 23, 2011
General Aviation Apron, GNV

Community Outreach:

The Gainesville Regional Airport is participating in the following community events. We would love your support!

Walk For Babies

8 a.m.-12:30 p.m., Saturday, March 26
Start/Finish Westwood Middle School
[Click here](#) for more information.

[Fifth Avenue Arts Festival](#)

April 23-24, 2011

Gainesville Regional Airport, 3880 Northeast 39th Ave. Suite A, Gainesville, FL 32609 352-373-0249